

**28<sup>th</sup> PECC General Meeting**  
**Implementing the Putrajaya Vision**  
*“Revitalising the regional economy and ensuring sustainable  
and inclusive societies”*  
**21 to 22 July 2021**  
(Timings in New Zealand Time (NZT) and Singapore Time (SGT))  
**Program**

<b>Day 1 – Wednesday, 21 July 2021</b>	
14:00 – 14:05 NZT (10:00 – 10:05 SGT)	<b>Welcome and opening remarks</b> Mr Brian Lynch Chair, New Zealand Committee of the Pacific Economic Cooperation Council (NZPECC), Business Consultant
14:05 – 14:15 NZT (10:05 – 10.15 SGT)	<b>Remarks</b> <ul style="list-style-type: none"> <li>• Hon Damien O’Connor Minister of Trade and Export Growth, New Zealand</li> <li>• Dr Richard Cantor, Co-Chair, PECC Chair, United States Committee for Pacific Economic Cooperation Council (USPECC); and Chief Credit Officer, Moody’s Corporation</li> </ul>
14:15 – 15:30 NZT (10:15 – 11:30 SGT)	<b>Session 1: Challenges of the COVID recovery: Managing COVID and the challenges of reviving regional growth</b>  <b>Chair:</b> Ms Loreto Leyton Chair, Chilean National Committee for Pacific Economic Cooperation (CHILPEC); and Executive Director, Chile Pacific Foundation  i. <i>Managing the COVID Recovery – Trade Challenges</i> <b>Speaker:</b> Dr Simon Evenett Professor of International Trade and Economic Development University of St. Gallen, Switzerland Coordinator, Global Trade Alert  ii. <i>COVID - IP and other issues</i> <b>Speaker:</b> Professor Susy Frankel Chair in Intellectual Property and International Trade Victoria University, Wellington  iii. <i>COVID - Logistic issues</i> <b>Speaker:</b> Ms Shiumei Lin Vice President, Public Affairs and Sustainability United Parcel Service (UPS) Asia Pacific Region

	<p><b>Discussants:</b></p> <p>(a) Dr Alan Bollard Professor of Practice, and Chair for Pacific Region Business, Victoria University Wellington School of Business and Government</p> <p>(b) Dr Shankaran Nambiar Senior Research Fellow, Malaysian Institute of Economic Research</p> <p>(c) Mr Charles Kimber Senior Vice President of Celulosa Arauco y Constitución, Chile</p>
<p>15:30 – 15:40 NZT (11:30 – 11:40 SGT)</p>	<p><b>Break</b></p>
<p>15:40 – 17:00 NZT (11:40 – 13:00 SGT)</p>	<p><b>Session 2: Rebuilding support for open trade</b> Why an open trading system has been and will continue to be the most beneficial way to recovery and the economic future for all economies</p> <p><b>Chair:</b> Professor Shujiro Urata Professor Emeritus, Waseda University, Tokyo, Japan</p> <p>i. <i>Case study on how the US has benefited from open trade addressing the future challenges:</i> <b>Speaker:</b> Dr Jeffrey Schott Senior Fellow Petersen Institute for International Economic</p> <p>ii. <i>Case study on how China has benefited from open trade and future challenges:</i> <b>Speaker:</b> Professor Sheng Bin Dean of School of Economics, Distinguished Professor, Institute of International Economics, Nankai University, Director of China APEC Academy, Senior Research Fellow of the Center for Transnationals' Study and APEC Study Center, Nankai University</p> <p>iii. <i>Revitalising the multilateral trading system:</i> <b>Speaker:</b> Professor Manuel Agosin Professor of Economics Faculty of Economics and Business, University of Chile</p> <p><b>Discussants:</b></p> <p>(a) Dr Deborah Elms Executive Director, Asian Trade Centre</p> <p>(b) Associate Professor Robert Scollay Associate Professor of Economics and Director, APEC Study Centre University of Auckland</p>

**Day 2 – Thursday, 22 July 2021**

<p>14:05 – 15:20 NZT (10:05 - 11:20 SGT)</p>	<p><b>Session 3: The Emerging Issues in the Digital Economy</b> Factors required for the acceleration of digital trade through regional coordination and the utilization of digital to enhance and promote regional economic integration.</p> <p><b>Chair:</b> Mr Hugh Stephens Vice Chair, Canadian National Committee for Pacific Economic Cooperation (CANCPEC)</p> <p><i>i. Critical Issues in the Digital Economy</i> <b>Speaker:</b> Ms Grace Gown Head Global Government Advisory, Access Partnership and Dr Peter Lovelock Head, Fair Tech Policy, Access Partnership</p> <p><i>ii. Safety and trust in the digital economy</i> <b>Speaker:</b> Dr Lu Chuanying Secretary General and Senior Research Fellow of the Research Center for Global Cyberspace Governance, Shanghai Institutes for International Studies</p> <p><i>iii. Overview and assessment of future key issues in the digital economy in Korea</i> <b>Speaker:</b> Mr Wonki Min President of SUNY (the State University of New York) Korea</p> <p><b>Discussants:</b> (a) Associate Professor Shiro Armstrong Crawford School of Public Policy and Director of East Asian Bureau of Economic Research, Australia National University</p> <p>(b) Ms Esther Peh Lead External &amp; Regulatory Affairs (Asia-Pacific) AT&amp;T   WarnerMedia</p>
<p>15:20 – 15:30 NZT (11:20 – 11:30 SGT)</p>	<p><b>Break</b></p>

<p>15:30 – 16:50 NZT (11:30 – 12:50 SGT)</p>	<p><b>Session 4: Climate Change</b> De-carbonisation requires and will drive structural change and new patterns of trade. How to build support for the necessary changes. Developing vs developed economy perspectives and challenges.</p> <p><b>Chair:</b> Dr Gordon De Brouwer Chair, Australian Pacific Economic Cooperation Committee (AUSPECC); and Honorary Professor and Distinguished Policy Fellow at the Australian National University (ANU)</p> <p>i. <i>Building support for climate change policies among diverse economies</i> <b>Speaker:</b> Mr Pascal Lamy Chair, France Pacific Territories National Committee for Pacific Economic Cooperation (FPTPEC); and President Emeritus, European Institute of Jacques Delors, Paris</p> <p>ii. <i>Challenges for addressing climate change in Thailand</i> <b>Speaker:</b> Dr Narongchai Akrasanee Chair, Thailand National Committee for Pacific Economic Cooperation (TNCPEC); and Chairman, Seranee Holdings Co. Ltd</p> <p>iii. <i>Developments in climate change-related policies: a US perspective</i> <b>Speaker:</b> Professor David Victor Co-Director, Deep Decarbonization Initiative at the School of Global Policy and Strategy and the School of Engineering, Center for Global Transformation; Professor of Innovation and Public Policy School of Global Policy and Strategy University of California, San Diego</p> <p><b>Discussants:</b></p> <p>(a) Dr Adrian Macey Adjunct Professor, New Zealand Climate Change Research Institute Victoria University of Wellington</p> <p>(b) Ms Briony Wood-Ingram Program Director The Australian APEC Study Centre, RMIT University</p> <p>(c) Mr Kobad Bhavnagri Global Head of Industry and Building Decarbonization BloombergNEF</p>
<p>16:50 – 17:00 NZT (12:50 – 13:00 SGT)</p>	<p><b>Closing remarks</b></p> <ul style="list-style-type: none"> <li>Ambassador Zhan Yongxin, Co-Chair, PECC Chair, China National Committee for Pacific Economic Cooperation (CNCPEC)</li> </ul>